

# Multi-Stakeholder Semantik in Internet Governance:

## Akteursformation und Möglichkeitsraum

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Jahreskonferenz des Exzellenzclusters "Die Herausbildung Normativer Ordnungen"

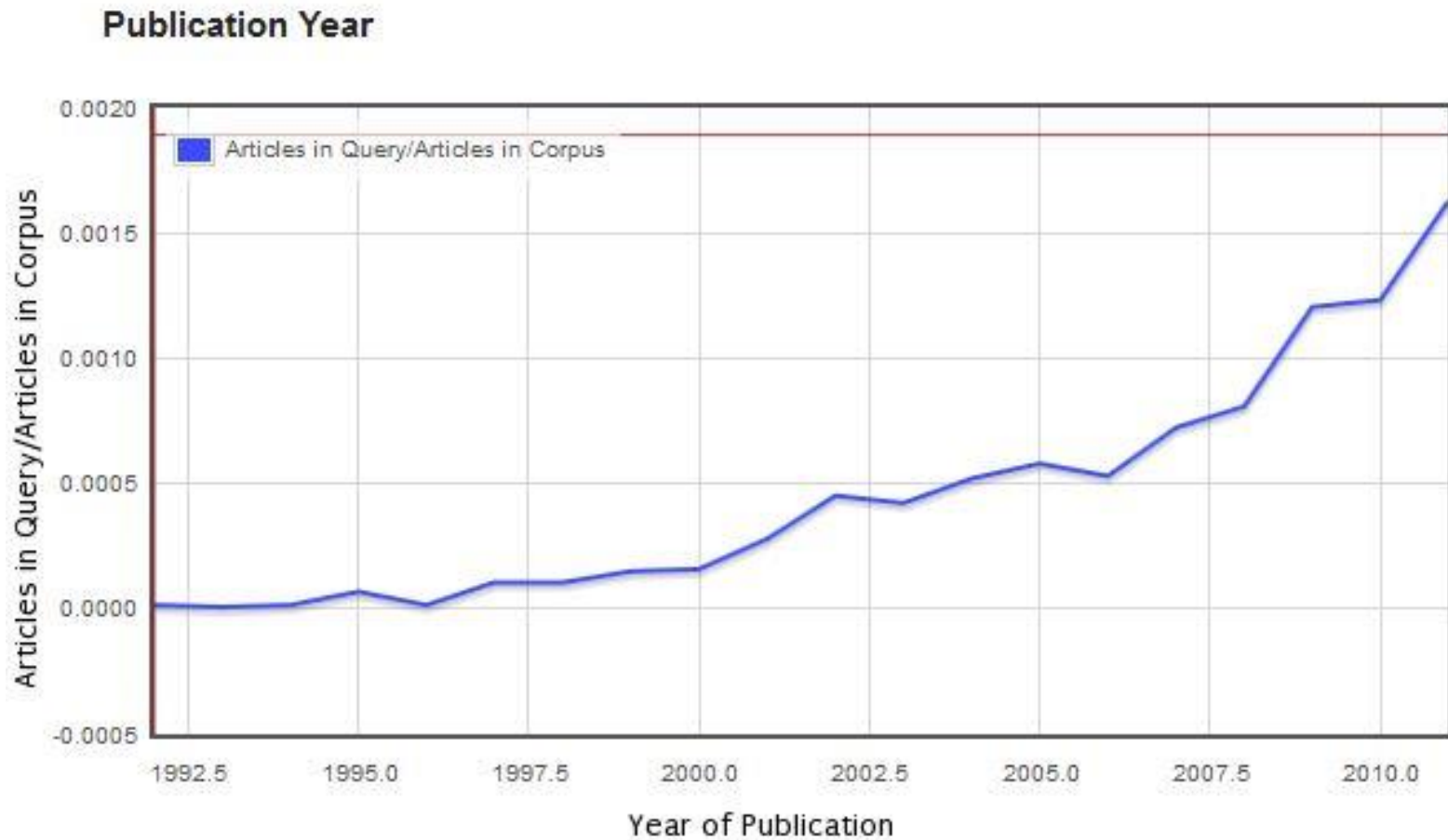
Panel: Herausforderungen der Normativität im Internet

Frankfurt am Main, 21. November 2014

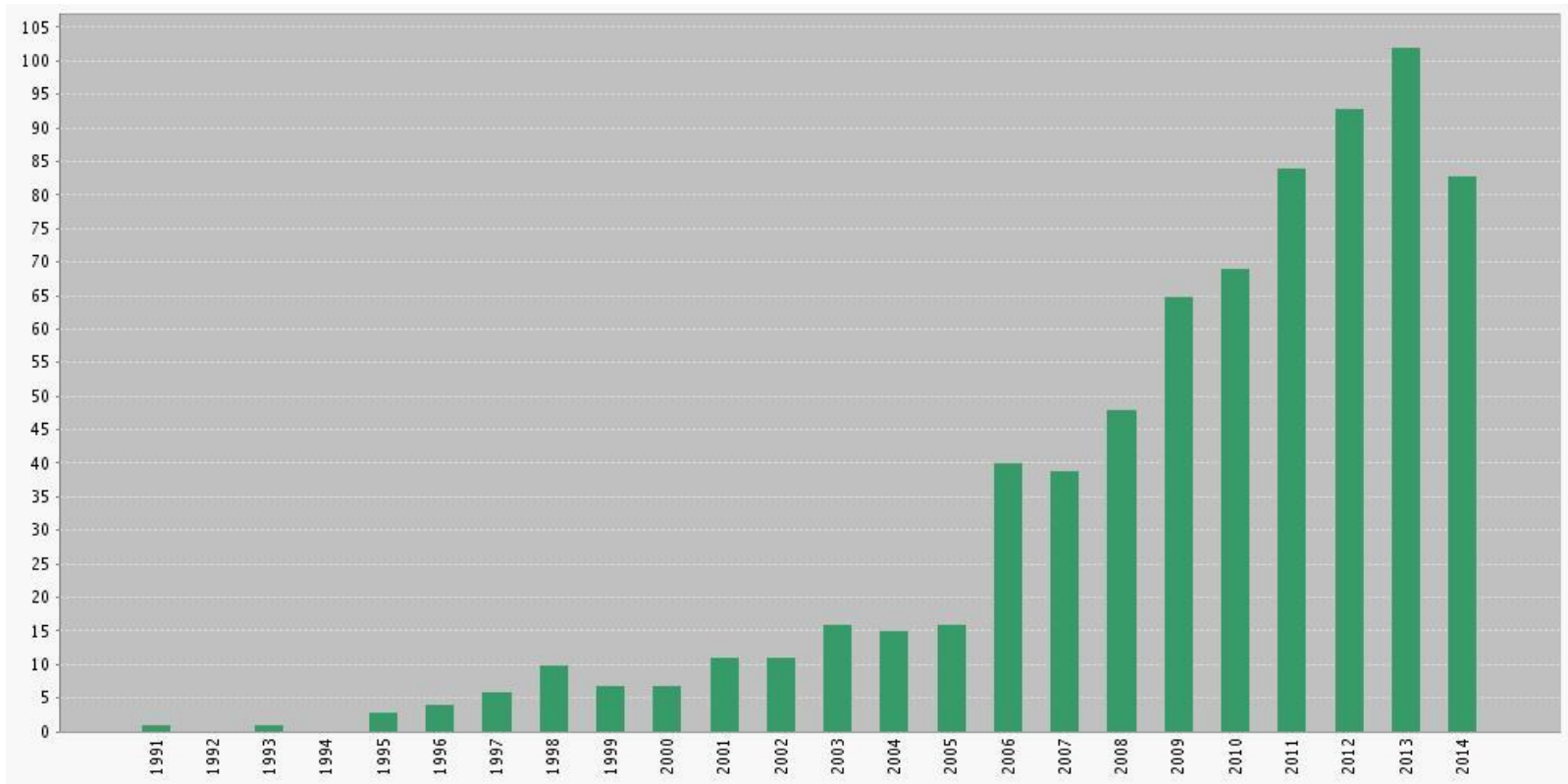
"Multistakeholder"

Genealogie

# Multistakeholder @JSTOR



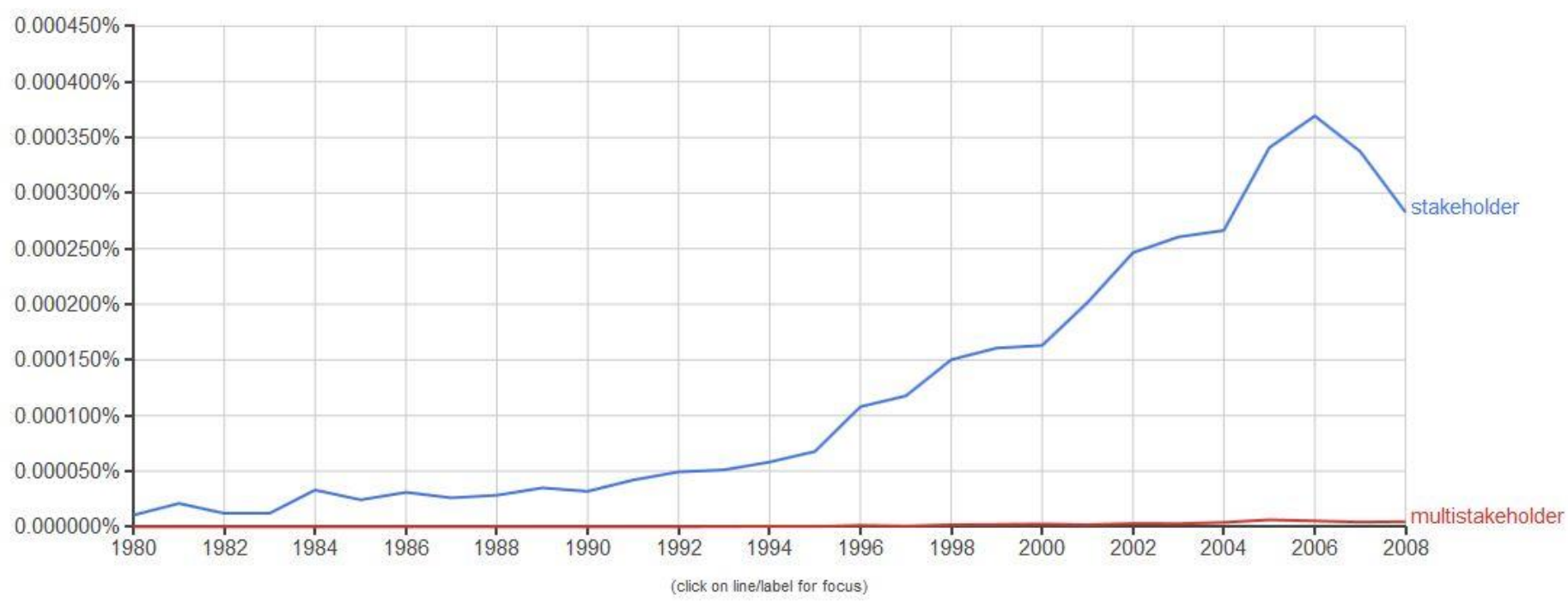
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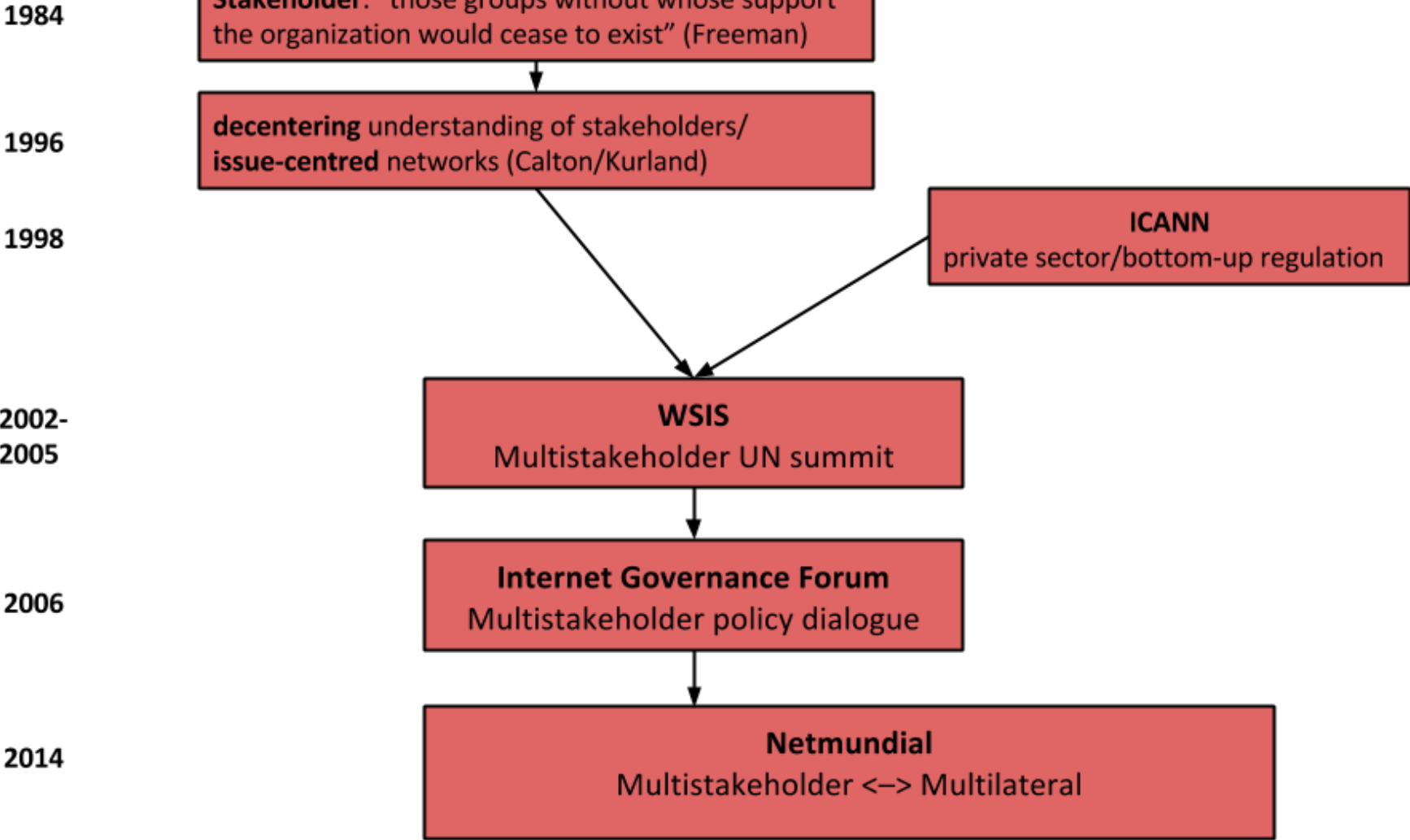


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Corporate  
Social  
Responsibility

Internet  
Governance



# Multistakeholder in Internet Governance

**Talkshop!**

# IGF-Mandat

We ask the UN Secretary-General, in an open and inclusive process, to convene, by the second quarter of 2006, **a meeting of the new forum for multi-stakeholder policy dialogue – called the Internet Governance Forum:**

- **Discuss** public policy issues related to key elements of Internet governance
- **Facilitate** discourse between bodies dealing with (...) the Internet and discuss issues that do not fall within the scope of any existing body
- **Interface** with appropriate inter-governmental organizations (...)
- **Advise** all stakeholders in proposing ways and means to accelerate the availability and affordability of the Internet in the developing world
- **Strengthen** and enhance the engagement of stakeholders in (...) IG mechanisms (...)
- **Identify** emerging issues, bring them to the attention of the relevant bodies and the general public, and, where appropriate, make recommendations
- **Discuss**, inter alia, issues relating to critical Internet resources



# MS: Identitätsstiftendes Konstitutionalisierungsprinzip

- Generiert **Akteursformation**
  - Regierungen als Stakeholder?
- Schafft transnationale Fachöffentlichkeit
- Kanonisiert **Werte**:
  - Offenheit, Transparenz, Diversität, Dialog
- Verallgemeinert/zelebriert MSA als Modell\*
- Formuliert **Grenzen** des Erlaubten:
  - Kompetenzen, Themen, Positionen

\*relevante IG Funktionen verletzen MS Kriterien

## Fazit

- Semantische Transformation und Rekontextualisierung des MSA
- Doppelbewegung: Aufstieg und Selbstbegrenzung als Gegenpol zu multilateralen Prozessen
- MSA als transnationale Rechtfertigungsordnung?